

YEAR 12 – BRIDGING UNITS

A-LEVEL MEDIA STUDIES



ST HILDA'S
COLLEGE

The 6th Form
@ St Hilda's

BRIDGING
UNITS

Name:

Anything is

POSSIBLE

Media Studies

- Please complete the following bridging tasks by Friday 20th September.
- File them in your A4 ring binder under ‘Bridging Tasks’.

Course Title	Exam board
Media Studies	AQA
Units/Topics Studied	
<p>Media One</p> <p>Section A: Media Language and Representations (advertising and marketing and music videos)</p> <p>Section B: Media Industries and Audiences (radio, newspapers and film)</p> <p>Media Two Television, magazines and online, social and participatory media/video games.</p> <p>Non-exam assessment: a choice of one of six annually changing briefs set by AQA.</p>	

Bridging Tasks

Complete Task 1 and then choose either option A or option B.

Task one

Media Terminology. Find definitions and examples of the following media terms:

1. Mise en scene
2. Iconography
3. Common conventions
4. Diegetic sound
5. Non diegetic sound
6. Representations
7. Stereotype
8. Moral panics
9. Hypodermic Needle Theory
10. Media Language



Anything is

POSSIBLE

<p>Option A ‘How are young people represented in contemporary media?’</p> <p>Choose 3 contemporary media texts (year 2020 onwards) that represent youths in a particular way. Choose three different types of texts e.g. a TV programme (reality maybe), a magazine cover, a music video, a film clip etc.</p> <p>Focus on:</p> <ul style="list-style-type: none">• Camera (the types of shots, movements used and why)• Sound (lyrics, instruments, genre, dialect – what do these imply about young people)• Mis-en-scene (‘everything on screen’ – costume, props, lighting, makeup, location, set etc. What do these suggest about the young people.• Editing – can you make a link between how the text is put together and what it is implying about the young people?	<p>Option B Genre Conventions</p> <p>Research 3 different types of media text from the list below. For each produce a montage/mood board (in colour) and list the key features they have in common (common conventions):</p> <ul style="list-style-type: none">• Film posters (separate into genres)• DVD sleeves• CD sleeves• Magazine advertisements• Magazine front covers (separate into genres – music, lifestyle etc)• Magazine double page articles• Billboards• Website home pages
<p>In total, you should complete two tasks – Task 1 and a choice of Task A or B. Spend a few hours on these tasks over the next few weeks and collate all your work ready to submit when you return to school/college.</p> <p>Top Tip! The best thing you can do for Media Studies is to consume it! Explore the media and move out of your comfort zone for example: watch the news, read a newspaper, buy a niche magazine and read it, watch an independent film instead of a Hollywood Blockbuster, listen to a radio station that offers something different. There is so much out there other than social media! Spend the summer accessing as much as you can and enjoy!</p>	