

YEAR 12 – BRIDGING UNITS

BTEC LEVEL 3 NATIONAL EXTENDED CERTIFICATE IN BUSINESS STUDIES



ST HILDA'S
COLLEGE

The 6th Form
@ St Hilda's

BRIDGING
UNITS

Name:

Anything is

POSSIBLE

Welcome to Business Studies

About the course

This course is a broad-based study for Business Studies. Whilst it is not essential to have covered the Level 2 Business Studies course, if you did not, it may be helpful to familiarise yourself with the Level 3 text book using this link.

<https://www.pearson.com/uk/learners/secondary-students-and-parents.html>















This qualification is designed to support progression to higher education when taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels.










The course prepares you for working in the Business Studies sector and if nothing else, this current situation has led to a realisation of the Nation the fundamental importance, if not the essential and life changing nature of this sector for our Nation. There is no better time to embark on this course and progression into a career in Business.

BTECs embody a fundamentally learner-centred approach to the curriculum, with a flexible, unit-based structure and knowledge applied in project-based assessments. They focus on the holistic development of the practical, interpersonal and thinking skills required to be able to succeed in employment and higher education. Therefore, we have given you a skills assessment as one of the tasks to choose from. In this pack we have also provided a range of activities from different areas of the course.

Bridging Tasks

Reading around the subject is so important for success in Business Studies. The grid below signposts many of the available resources to help you build this knowledge. Please complete 5 tasks from the 11 in the grid and bring in the required evidence to your first timetabled lesson.

 <p>Read a recent article about events in the business world</p>  <p>https://www.tutor2u.net/business/blog</p>	 <p>Watch this talk which explores how targeting gender fails to drive businesses forward.</p> <p>Why gender-based marketing is bad for business</p>  <p><i>TED Talk – Gaby Barrios</i></p>
 <p>Listen to a podcast that catches your interest from topics you will study at A Level and BTEC</p> <p>Business as Usual Podcast <i>Business as Usual Team</i></p> 	 <p>Watch this video and read the information on how to avoid plagiarism</p> <p>Avoiding plagiarism</p> <p><i>Raimo Streefkerk</i></p> 
 <p>Watch this talk from a successful start-up founder, where he explains the surprising result of his research.</p> <p>The single biggest reason why start-ups succeed <i>TED Talk – Bill Gross</i></p> 	 <p>Watch this documentary which explores the impacts on a factory when it is reopened by a Chinese company (Needs subscription or free trial)</p> <p>The American Factory <i>Netflix</i></p> 

 <p>Watch this documentary 24 hours in Tesco (Needs subscription or free trial) 24 Hours in Tesco. <i>Netflix</i></p> 	 <p>Listen to this podcast series including one about the development of GymShark. There are lots of podcasts about how to reach the top of your field.</p> <p>Talent Takes Practice <i>Talent Takes Practice</i></p> 
 <p>Complete a READ, WATCH LISTEN using your Unifrog account, using a keyword of 'business' to filter the results.</p>  <p>Unifrog - READ, WATCH and LISTEN</p>	 <p>Complete a self-assessment task and set yourself SMART Targets</p> <p>Watch this short video to help you understand how to set targets.</p> <p>What are Smart Targets?</p> 
 <p>Complete a MOOC using your Unifrog account. They vary in length from 1 hour to 8 weeks. Pick one that interests you and is achievable.</p> <p>Unifrog MOOCS</p> 